

Adult Participation grants
Clubmark Clubs

Club	Project	Comments /Agreed
<p>Walderslade Judo Club</p> <p>Target 150 + new participants</p> <p>Converting 15 new members</p>	<ul style="list-style-type: none"> • Advertising Campaign • 3 x Taster Sessions throughout 09/10 in various locations. Follow up with 4 free lessons for any participants of the above • 3x evening events to targeted youth (16+)/adult groups based at Club venue • 6th Form taster sessions at Greenacre school where club is based • Teachers taster session at Greenacre • Full List of possible targeted groups in application form 	<ul style="list-style-type: none"> • Club capacity available for tasters and membership conversion • Strong partnerships with community developed • Financial breakdown realistic
<p>Medway Rugby Football Club</p> <p>Target 300 new participants</p> <p>Converting 50 new members</p>	<ul style="list-style-type: none"> • Touch Rugby – mixed sport – create new teams and a new summer league • Taking touch rugby to local parks, basically turning up roadshow style and encouraging people to have go throughout summer months. KMFM support for this • Touch is an event at Medway Business Games and Medway Mile • Attending freshers week at Uni @ Medway to promote Touch rugby • Taster mornings at club within normal training set up • Forming a new Kent league for Touch so competitive opportunities • Wants to target businesses, other clubs (who play in winter season), teachers etc to enter teams 	<ul style="list-style-type: none"> • Club capacity available for tasters and membership conversion • Financial breakdown supports club development work and increasing volunteers and coaches. • Club development plan attached • Some of this work has already been started by club so sustainable and proven

Appendix E

<p>Holcombe Hockey Club</p> <p>Target 100 new participants</p> <p>Converting 10 new members</p>	<ul style="list-style-type: none"> • Work alongside recruitment programme to increase membership • Currently focussing on new female members • Targeted coaching taster sessions with Uni, Mid kent College and 6th form groups • Inviting new participants to open club sessions at Holcombe to introduce them to club members and club structure • Finally introduce them to competitive opportunities 	<ul style="list-style-type: none"> • Club capacity available for tasters and membership conversion • Financial breakdown supports club development work and increasing volunteers and coaches.
<p>Jumpers Rebound</p> <p>Target 488 new participants</p> <p>Conversion to new members 50+</p>	<ul style="list-style-type: none"> • Family days once a month encouraging children to bring an adult/parent for free • Courses to train 15 adult/parents in marshalling /recording & warm ups • 12 conferences – team building sessions targeting business that hire conferencing facilities to include taster session within days plan • Bring a friend scheme 	<ul style="list-style-type: none"> • Club capacity available for tasters and membership conversion • Financial breakdown based on covering costs
<p>Medway Park Judo Club</p> <p>Target 200 new participants</p> <p>Conversion to 20 new members</p>	<ul style="list-style-type: none"> • Stage 16 introductory tasters sessions open to any adult based at club, targeting 200 people – Army, Uni, Colleges and sixth forms all in walking distance from Medway Park • Encouraging at least 50 participants from Stage 1 to attend a further 5 organised judo sessions at club • Stage 3 encouraging a further 20 people to continue and join the club 	<ul style="list-style-type: none"> • New facility at Medway Park means club has capacity • Financial breakdown based on covering costs
<p>Tornadoes Korfbal Club</p> <p>Target 200 new participants</p> <p>Conversion 20 new members</p>	<ul style="list-style-type: none"> • Have a go events for adults at 3 summer school fetes – already booked in • Introductory sessions at Kent & Medway Schools Korfbal tournament 13th June 2009 • Club Open Evenings – Bring a friend scheme • Indoors and outdoors on June 19th & 26th & July 2nd & 9th • Adult tournament 17th July for new players 	<ul style="list-style-type: none"> • Club Capacity tight but can send players to other clubs in Medway • Financial breakdown club development and support of new sections

Appendix E

<p>Rainham Cricket Club</p> <p>Target 200 new participants</p> <p>Converting 20 new participants</p>	<ul style="list-style-type: none"> • Run open sessions for Parents with juniors at club • Offer training and classes to Mid Kent College – club has an existing link • Approach larger employees and local businesses, Medway Council, NHS, School, High Street Banks offering open coaching sessions followed by a competitive matches • Advertise open coaching sessions through Adult Education centres 	<ul style="list-style-type: none"> • Club capacity membership conversion is limited as only 1 home pitch • Financial breakdown based on developing club to cope with extra numbers
<p>Medway & Maidstone AC</p> <p>Target 200 new participants</p> <p>Converting 20 new participants</p>	<ul style="list-style-type: none"> • Development of running groups • Training sessions located at Black Lion Leisure Centre and Capstone Park • Business Games support • Medway Mile support 	<ul style="list-style-type: none"> • Need to ensure they meet targets if offering £2000 as they state will only reach 100+ people
<p>Invicta Dynamos</p> <p>Target 200 new participants</p> <p>Converting 20 new participants</p>	<ul style="list-style-type: none"> • Publicity Campaign of getting people back in sport, targeting adults at the public open sessions at the ice bowl inviting them to free coaching session • Distribution of leaflets at home games advertising taster sessions to supporters in attendance and parents etc • Also plan to attend the Medway Mile and the MHS Homes Open Day to encourage people to 'have a go'. • Focus on new female members • Opportunity to try competition with the Invicta Mustangs (recreational team) and the Dynamics (womens team) 	<ul style="list-style-type: none"> • Definitely capacity for increasing the women sections • Financial breakdown based on developing club to cope with extra numbers especially equipment needed
<p>Sherwood Cricket Club</p> <p>Target 200 new participants</p> <p>Converting 20 new participants</p>	<ul style="list-style-type: none"> • Open day / taster sessions at club during the summer moths – advertise through existing members parents and families • Winter indoor cricket league to be set up – indoor 6-a-side league at various age groups • "Get involved" campaign targeting individuals that want to participate but not as club players. Targetting grandparents / parents to take an active role in the club / district 	<ul style="list-style-type: none"> • Good idea re. indoor cricket league • Capacity at the club

<p>Totals 10 full applications</p> <ul style="list-style-type: none"> • 2238 new participants • 245 new club members 	<ul style="list-style-type: none"> • All schemes to run throughout 09/10 • Liaising with clubs/ Evaluation/ Promotion & marketing to be organised by Medway Gets Active Officer 	
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